



Working
with me

MATERIALISE
INTERIORS CHLOE BULLOCK



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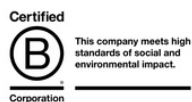
Hello,
Thank you for your interest in working with me.

This guide gives you an introduction, how I work and how a full project progresses. You may only be using some of the services on offer - but I hope it helps to see the stages of a project laid out. The important thing to me is to provide the help and support where you need it to get your project implemented.

The guide also gives some Testimonials as I think they are important for clients to read. Many are on [Google](#) and my website as well. If you'd like to speak to any clients, I can put you in touch with them.

The guide also touches on my business's ethics and the Giving Back handprinting that happens through you working with me.

All the best,
Chloe



INTRODUCTION

Materialise Interiors is Brighton-based interior design company run by Chloe Bullock. The company has been trading since 2005, and attained B Corp certification in April 2023. Prior to setting up the business, Chloe worked in retail design for 10 years - working on vegan & cruelty free and sustainably specified store concepts and roll-out projects globally for The Body Shop International PLC. In 2023 she was named PETA's Compassionate Designer.

A broad range of interior projects have been undertaken: homes, workplaces, retail, healthcare, hospitality, leisure and beauty. Previous clients include charities: Cycling UK, Brighton Dome & Brighton Festival, Ditch The Label, also Brighton and Hove Buses, TwentyOneDental, Kings Education, The Body Shop International PLC, The Carphone Warehouse, Co-operative Retail, and many small businesses: Yellowwave, Nostos Hove, Pavilion Properties, Real Patisserie, Gingerman Restaurants, Little Jasmine day spas - and numerous clients' homes.

Chloe has a BA (hons) in Furniture & Product Design from Nottingham Trent University and a National Diploma in Interior Design from the National Design Academy. She is a RIBA Author, her book [Sustainable Interior Design](#) share her experience of ethical and sustainable design over three decades in the design industry.

Chloe is a member of the professional body 'British Institute of Interior Design www.biid.org.uk This membership ensures proper practice, qualifications, knowledge, insurances and a yearly commitment to Continuing Professional Development. She is part of the BIID's Sustainability Committee. She was the first interior designer in the UK to be VEGAN DESIGN CERTIFIED, she's a fellow of the Royal Society of Arts, Living Future Accredited, a Healthy Materials advocate and a FitWel@ Ambassador. Chloe was listed amongst the 100 women in the [f:entrepreneur 2020](#) campaign.

THE BENEFITS OF WORKING WITH AN INTERIOR DESIGNER

- An interior designer will produce a logical layout with emphasis on user flow/ease and usability.
- Careful planning saves expensive mistakes and delays.
- The duties for a client have increased since the Health & Safety laws have been updated in 2015 (CDM 2015). An interior designer will take on some of these duties on the client's behalf.
- It's surprising how many elements need sourcing and specifying and within a project: ironmongery, skirting board and architrave profiles, fire signage, sanitaryware, electrical sockets, lighting, wall and floor finishes, tile, grout, lighting specification to name a few - let alone the furniture and fixtures.
- This is really hard to stress to clients at the beginning of a project - but a common comment from a client at the end!
- The contractor is mainly driven by function and delivery of the completed building to specification, deadline and budget. Often those buildings work well but are missing details that would not necessarily have cost more if considered. If a project is not properly specified the building contractor will deliver to the lowest specification. This can result in expensive delays whilst on site and additional costs to meet that were not seen at the planning stage.
- Engaging an interior designer reduces the need for the building contractor to be regularly asking clients for decisions on specifications. Clients can get on with their work and not get tied up with time consuming sourcing and liaison.

THE ADDITIONAL BENEFITS OF WORKING WITH CHLOE:

- In addition to the standard interior design scope of services Chloe has established a large amount of lower impact, circular economy and vegan suppliers who include furniture, lighting & signage (inc. bespoke)
- You are working with an ethical business that gives back
- Spaces created are human-centred and healthier spaces for users
- Chloe's retail design background means she can liaise on logo design and external signage, along with implementation including Local Authority planning approvals.

HANDPRINT: GIVING BACK

Running totals shown, from 2005 to date:

GIVING BACK 5% of my company's gross sales are donated to charities, community interest companies & non-profits - this includes offsetting and microfinance lending in developing countries (treeplanting, wind, solar, rainforest preservation, Lend With Care microfinance loans to likeminded fellow small businesses and Gold Standard projects) as follows....

MICROFINANCE LENDING running total: 59 loans. Using the Lend With Care scheme, supporting green energy, community banking, women owned and food production small businesses

CARBON REDUCTION of carbon used in the running of my company and also in my clients' projects is my prime aim. Offsetting only what I can't reduce is done currently via nature restoration & reforestation, carbon avoidance projects and cookstove donations. Switched search engine to Ecosia - running total: 10,227 searches = approximately 204 trees

CARBON AVOIDANCE verified carbon avoidance projects (wind, solar, rainforest preservation): running total: 20 tonnes

COOKSTOVES running total: 11 tonnes CO₂, through providing locally-produced cookstoves which are more efficient and safer to use - and decrease the use of wood by around 70%. This reduces carbon emissions by around 2 tonnes per family per year and also leads to reduced smoke & an improved living environment. Consequently, forest areas are protected and women spend less time & energy collecting wood.

NATURE RESTORATION & REFORESTATION running total: 3,732 trees planted | this total now includes **MANGROVE PLANTING** my total is now part of Million Tree Pledge www.milliontreepledge.org | 25 trees are planted for each new full project + 25 more upon completion | 25 trees are planted for every successful client referral | 10 trees are planted each consultation

Investment in innovative, ethical businesses. Currently Biohm, Avallen, and Brighton Energy Cooperative.

Regular beach cleans - running total: 56 to date

Sharing knowledge: activity promoting and encouraging sustainability in my industry - founding signatory of Interior Design Declares, member of two BIID committees: Professional Practice and Sustainability, writing a Sustainable Specification Guide for fellow members. Take part in talks, panel discussions, interviews and writing articles.

Sharing knowledge: regularly help students with dissertations and new designers and students with advice

Sharing knowledge: Mentoring: support for designers who are new to the industry with an interest in sustainability

1,014 hours donated, running total: pro bono work for charities, volunteering, charity and fundraising projects, running of Interior Design Declares and mentoring

PROJECT STAGES

1

2

3

4

5

BRIEFING PROCESS AND SITE VISIT

- Meet with client to discuss the previously completed questionnaire and form brief
- Attend site to make observations

INTERIOR DESIGN CONCEPT

Work on concept to meet interior design brief

Produce:

- Mood boards
- Finish samples
- Plans and elevations where required

DESIGN DEVELOPMENT AND SOURCING

Following progress meeting with client...

- Refine concept
- Source furniture, finishes and lighting for final presentation and client sign off
- Supply costs where possible

DETAIL DRAWINGS AND SPECIFICATION

Produce necessary drawings for quotes and build

Drawing pack could include:

- General layout with furniture
- Small power layout
- Reflected ceiling plan
- Decoration and flooring layouts
- Builders work drawing
- Bespoke furniture items
- Door & ironmongery schedule
- Elevations
- External signage

TRADE LIAISON

Trades are usually clients own or I can help find them

- Meet tradespeople on site to discuss proposed work.
- Adjust drawings as necessary

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PURCHASING

Produce purchasing schedule (FF&E) to help client with ordering

- Finishes
- Furniture
- Furnishings
- Receive deliveries on site and install

Where genuine trade discounts mean a saving for client, items can be bought on the client's behalf

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DESIGNER ON SITE

Oversee implementation of visual concept, progress meetings and installations will be attended as project requires - through to site handover to client.

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INSTALLATION

Attend site to

- Receive deliveries
- Oversee installation of furniture, fittings and equipment (by suppliers)
- Finishing touches

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CLIENT BINDER

Ensure all relevant inclusions for the client binder are given to the client as part of the wider Health & Safety File for the project

This includes:

- 'As Built' drawings
- Specification sheets
- Manuals (where applicable),
- Cleaning and maintenance instructions

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COMPLETION AND HANDOVER

- Assist client to snag the work carried out
- Help to resolve any deficiencies

WHAT CLIENTS SAY

"Chloe was great to work with – flexible, practical and assured. She really helped to push to project and get the most from the refit. Totally efficient, ideas flowed effortlessly from brainstorming to paper.

Would definitely recommend... : '

Justin Gourlay. Partner, Peal Patisserie, Brighton and Hove

"You have been a dream to work with, really."

Chris Demetriou. Pavilion Properties, Brighton

"The loft is almost there now and I wanted to say how useful your input has been. You were right about the bathroom ceiling, tiles etc, and the parquet flooring throughout the top floor. Your ideas have made such a difference."

Residential client, Brighton

"Chloe's advice was invaluable during our kitchen extension. She helped us to realise the potential of the space available in a kind, sensitive and friendly manner. She was also considerate of the age of the building and the style required. She helped us with sourcing materials and cementing the design scheme. Thank you Chloe."

Residential client, Worthing

"I wanted you to work with me because I knew you wouldn't make me buy all new things!"

Residential client. Brighton.

"Chloe was fantastic to work with for the resign of Nordvegan Restaurant in Oslo. We wanted eco materials and Chloe was able to offer us a variety of choices from table tops to chairs and finishes that where eco and in some cases up-cycled"

Mark Galvin, Nordvegan. Oslo.

"I think you can consider it a brief fulfilled. You have done wonders."

Residential client. Brighton.

"I can't promote Chloe at Materialise enough. Her support on an ad hoc basis was invaluable. We had a two hour initial meeting with her. Chloe listened to our ideas and looked at our plans and pinterest. She was inspiring and made us realise this renovation was possible."

We had felt daunted and really needed someone to help us get our ideas down. She really got to see what we were about and what are visions were. Chloe was able to stay in constant contact via her project facility online. Where plans, correspondence and pintrest can all be viewed. We regularly met up to see we were on track and that this project could be finished on time, on budget and stress free. I would definitely use her again for small to large projects."

Residential client. Hove.

"It's incredibly brilliant to see it starting to come together and I am really seeing how beneficial it is having you and your skills to make it visual."

Residential client. Reigate.

Charities + initiatives supported

MONTHLY SUPPORTER:



YEARLY SUPPORTER:





 **REGISTERED
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